**SPORTICO SPEECH, KIAWAH, SOUTH CAROLINA**

**TUESDAY 11 APRIL 2023**

1245 depart 8 Greensward Road, Kiawah Island, SC 29455 *car – 10m*

1745

1300 Arrive The Sanctuary, proceed to prep room

1800

Catch up with Ross and Shelley

1615 Final prep for Q&A, print notes

2115

Andrew Ross Sorkin (moderator) drop in

1745 move to meet and greet location

2245

1750 VIP meet & greet

2250

1. George Pyne, CEO, Bruin Capital (Co-Host)
2. Jay Penske, CEO, Penske Media (Co-Host)
3. Jessica Berman, Commissioner, National Women’s Soccer League
4. Gary Bettman, Commissioner, National Hockey League
5. Cathy Engelbert, Commissioner,Women’s National Basketball Association
6. Don Garber, Commissioner, Major League Soccer
7. Roger Goodell, Commissioner, National Football League
8. John Henry, Owner, Liverpool Football Club, Boston Red Sox, The Boston Globe, Co-owner, RFK Racing
9. Stephen Jones, Owner, Dallas Cowboys
10. Keith Pelley, CEO, PGA European Tour
11. Greg Sankey, Commissioner, Southeastern Football Conference
12. Joe Tsai, Co-founder and Executive Vice Chairman, Alibaba Group
13. David Blitzer, Co-founder, Harris Blitzer Sports and Entertainment
14. Steve Cohen, Owner, New York Mets
15. Josh Harris , Principal Owner and Managing Partner, Philadelphia 76ers and New Jersey Devils
16. Sean McManus, Chairman, CBS Sports
17. Ryan Smith, Executive Chairman and Co-founder, Qualtrics

1815 move to green room, mic up

2315

1830 Introduction by Lindsay Hans, Managing Director at Lynch Wealth Management

2330

On stage Q&A with moderator Andrew Ross Sorkin

1930 On-stage programme ends

0030

1935 Dinner

(seated next to US Chief of Staff Mark Milley)

2100 Return to Greensward Road *car – 10m*

0200

2115 Arrive holiday rental

0215

**WEDNESDAY 12 APRIL 2023**

1900 Depart for Wild Olive *car – 25m*

0000

1930 Dinner with Paul Horvath and Brett O’Donnell

0030

2130 Depart for Greensward Road *car – 25m*

0230

| PROT FORCE | ACCOMPANYING:  Russ Bragg; Neill Ashton; Joel Samuels; Chris Swain  ADVANCE:  Alec Grinyer |
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| TIME DIFFERENCE | South Carolina is 5hrs behind BST  GMT is shown throughout the programme in red 0700 |
| WEATHER | 20 degrees, sunny, windy |